

LAUNCH, PROMOTE & MAINTAIN YOUR CATTLE STUD BRAND WITH AUSTRALIA'S ONLY DEDICATED CATTLE STUD MARKETING AGENCY.

At Stud Stock Marketing Services our objective is simple - **Maximise the sale price & clearance rates of your stud sales.** Unlike other providers, Stud Stock Marketing Services has full capability in house with a team of highly qualified professionals all based right here in Australia. All your website, social media, video & graphic design needs, all in one place!

THREE OF OUR CLIENTS THAT HAVE ALREADY EXPERIENCED SOME AMAZING RESULTS



Rockley Brahman
No.1 ranked stud website in Australia for the Google search "Brahman Bull for Sale".



QSBS
No.1 ranked website in Australia for the Google search "Simmental Bull for Sale". No.1 ranked website in Australia for the Google Search "bull for sale" (excl. online selling platforms)



Malabar Brahman
No.1 ranked website in Australia for the Google search "Red Brahman Bull for Sale".

GETTING ON PAGE ONE OF GOOGLE MEANS MORE INQUIRIES & MORE SALES.

OUR SERVICES



Marketing Strategy, Plans, Campaigns. This can also include delivery, execution and evaluation. Understand your target market & align your marketing efforts & expenditure in a way that can be measured and demonstrates a return on investment.



Market Research. Considering heading in a new direction or accessing a different market? Find out if demand exists, refine your product to your potential buyer & manage risk to maximise the success of your new venture.



Branding & Graphic Design. We recognise how personal a brand is & its importance to your company. We will work with you to develop your logo, colour palette, supporting graphics, & design collateral including catalogues & brochures. Our experts can also assist you to create your value proposition, taglines, call to actions & help you stand out from the crowd.



Website Design, Development, Hosting & Maintenance. We will design your website as an extension of your brand. Your website will be easy to use, visually appealing & most importantly, optimised for Google searches. Your website will be hosted on our servers which means you will continue to deal with a company who already knows you & your company.



Digital Marketing & Social Media Campaigns. We can seamlessly integrate your entire digital footprint & obtain synergies between social media platforms, the web & traditional marketing methods. Be seen in a professional manner, to an audience that matters to you.



Launch or Grow your Stud Sale. With a Managing Director that operates a cattle stud, we truly understand the business of cattle stud production & the requirements to launch & grow a cattle stud sale. Don't waste your time explaining what is required to someone who doesn't understand cattle.

WEBSITE PACKAGE SPECIAL

STANDARD WEBSITE PACKAGE

\$2,200 PLUS GST INCL. 12 MONTHS COST OF OWNERSHIP

This website package has been designed to provide

- Visibility & a point of validation on the web
- Potential buyers the ability to find out more about your breeding operation
- Integration with social media
- A low cost of ownership

This website is perfect for potential buyers to do a background check on your stud breeding operation & is a great referral for all your other marketing efforts. Designed, built & hosted in Australia on fast & secure servers, this website can be upgraded as time goes on.

HIGH PERFORMANCE OFFERING

\$4,000 PLUS GST INCL. 12 MONTHS COST OF OWNERSHIP

This website package has been carefully designed to integrate your cattle stud operations with all the bells & whistles necessary to advertise & promote your cattle stud. Its design philosophy is to create new leads & inquiries which means more sales.

This package includes

- Search Engine Optimisation (SEO)
- Key marketing & branding advice
- An updated logo & style guide
- A digital release strategy
- The ability to post & release articles yourself
- Analytics to measure performance & your return on investment

This is the type of website that, when managed effectively, will increase your Google ranking & start you on the journey to page one on Google.

For a no obligation discussion, contact Stud Stock Marketing Services today.

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